



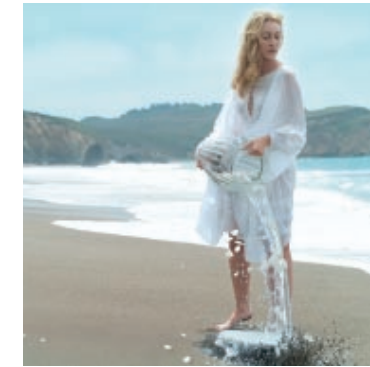
THE KOSHER BILLIONAIRE'S SECRET RECIPE

STACY COHEN



A Secret *for* Living

In keeping with tradition, Stacy practices the ceremonial koshering of dishes with water from the sea.



Close your eyes, breathe deeply, and imagine for a moment that you have landed amidst the lush, sultry landscape that is French Polynesia. The president of this magnificent island country greets you, and together with his striking Tahitian wife, you are escorted on a tour of a veritable tropical wonderland so dazzling and stunning that it played host to Brigitte Bardot and Roger Vadim as they celebrated their honeymoon. When the exclusive tour is over, you are whisked to another glorious white-sand setting, where

you all enjoy a superlative al fresco luncheon of the freshest, most delicious fish caught seconds before you arrived, prepared simply and elegantly, and accompanied by a seemingly endless amount of vintage French wines, perfectly matched to the meal, and chilled to utter perfection.

A typical day for a kosher billionaire?

Believe it or not—yes. And while most of my days are admittedly not quite as indulgent as the one my husband and I enjoyed in French Polynesia, I make certain that my life, no matter where I am on one of the many luxurious journeys I take each year, is filled with glamour, delicious pleasures, spirituality, philanthropy, and no small amount of what some might consider decadence. Because in my heart of hearts, I really believe that life is

I really believe that life is all about living well, taking care of yourself, and giving to others, no matter who you are, where you reside, what you like to eat, what your background is, how you practice spiritually, or even what you do for a living.

all about living well, taking care of yourself and giving to others, no matter who you are, where you reside, what you like to eat, what your background is, how you practice spiritually, or even what you do for a living. The

upsides to the kind of lavish existence that I am lucky enough to enjoy are obvious, and admittedly most of us do strive to live this way at some point in our lives—to experience fascinating and luxurious travel, to eat delectable foods, and to take pleasure and delight in the things with which we surround ourselves. But the downsides are also clear: the regular temptation of large quantities of expertly prepared dishes and fine wines can



wreak havoc on our bodies, putting weight on us, and literally disconnecting us from any semblance of health, both physical and spiritual. Think about it: how many times have you been surrounded by tantalizing treats in your own

home, at parties, or while traveling? Is it possible for you to enjoy luscious foods and wines, and all of the things you love, while staying healthy and connected, and maintaining—or even losing—weight? Yes!

I wrote this book for you; you may or may not eat kosher food or live a kosher lifestyle the way I do, but no matter who we are, we all share the sometimes tricky goal of trying to lose or maintain weight and staying healthy while simultaneously enjoying a fulfilling, satisfying, and at times glamorous and decadent lifestyle!

So join me on this voyeuristic look into an action-packed, glamorously stylish kosher life that will change who you are, forever, from the inside out, and will result in a wonderful, natural glow to your outer beauty.

STACY'S KISS *[Sensational, Sexy, "I can't believe it's soy" Panna Cotta]*

Silky, luxurious, and mouthwateringly sexy, this surprisingly soy version of traditional Panna Cotta will leave your guests nothing short of astonished. This dish has become a signature dessert of mine—it's a cause for celebration, and one that my guests look forward to over and over again. Make sure that you use whole soy milk and the highest quality vanilla bean powder you can find: the result is spectacular. Serves 4

INGREDIENTS

3 cups vanilla soy milk
Finely grated zest of 1 lemon
Finely grated zest of 1 orange
1½ tablespoons sugar
1½ teaspoons kosher powdered gelatin
1/8 teaspoon ground vanilla bean powder
Fresh raspberries for garnish
Parve chocolate for garnish

1. Combine the soy milk, citrus zests, sugar, gelatin, and vanilla powder in a medium saucepan. Whisk over medium heat until it reaches a boil. Turn off the heat and set aside to cool until lukewarm.
2. Pour Stacy into 4 chilled martini glasses and refrigerate until set.
3. Serve topped with fresh berries and shaved parve chocolate.





These three facets, braided together, work hand in hand to result in two things—inner peace and outer beauty.



Part One
Feeding the Body

Chapter 1: Sweet Success, the Kosher Way!

Chapter 2: Living the Good Life: The Kosher Billionaire's Secret Recipe for Entertaining

Chapter 3: Let's Travel Together: The Kosher Billionaire's Secret Recipe for Living the Great Life in the Air and on the Road

Part Two
Feeding the Spirit

Chapter 4: The Secret Recipe for Finding Your Inner Healthy Kosher Billionaire

Chapter 5: Sexy Spirituality: The Kosher Billionaire's Guide to Sensual Journeys

Part Three
Feeding the Heart

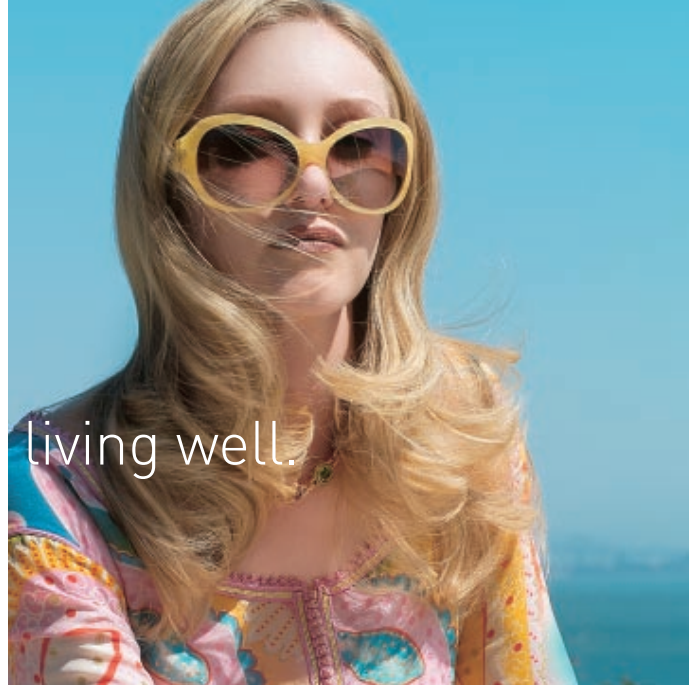
Chapter 6: The Kosher Billionaire's Secret Recipe and the Art of Giving Back

Chapter 7: The Kosher Billionaire's Secret Recipe: Feeling the Love, Living the Life!

The Kosher Billionaire's Secret Recipes



Life is all about living well.



The Kosher Billionaire's Secret Recipe is a revolutionary new and innovative program, pairing delicious kosher food with great health advice and a sexy, jet-setting lifestyle; it offers the reader groundbreaking billionaire tips and techniques for achieving success in everyday life, and shows the reader how to look great and feel amazing, while enjoying more than 50 mouthwatering kosher recipes and delectable desserts never before available anywhere. From Rio to the Italian Riviera and Greece to the Far East, Stacy Cohen shares her love for spiritual travel, fashion, and philanthropy, and inspires readers to create healthy kosher meals and to entertain guests extraordinarily in their own homes, offering a plethora of tips,

techniques, and inspirational quotes. Stacy Cohen is an internationally known philanthropist and influencer in the worlds of fashion and media. She is also the founder of Stacy Cohen Lifestyle Inc, which has several media projects launching in conjunction with the release of the book, including a magazine and several high fashion apparel products.

Stacy Cohen will be undertaking a comprehensive marketing and publicity campaign to promote the release of *The Kosher Billionaire's Secret Recipe*:

MARKETING STRATEGY

- Targeted Marketing for Jewish Community
- Fully interactive website launch
- Comprehensive traditional marketing and advertising: Print, Internet, New Media, Infomercials

PUBLICITY PLANS

- National Broadcast Television Campaign
- National Print Media Campaign
- Morning Drive Radio Tour
- National Satellite TV Tour
- Syndicated Radio Tour



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