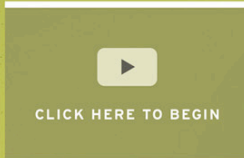




STORY EVENT RESOURCES PRESS CONTACT BLOG



The mission of Just1x is to inform, educate, and motivate students who are living dangerously (e.g. alcohol, drugs, sex, eating disorders, cutting, etc.) and also to challenge peers who know their friends are at risk to break the silence and get them help.

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EQUIPPING PEOPLE TO EXCEL

topics

- Life
- Leadership
- Health

about

- The Team
- Coaching
- Our Purpose
- Resources

connect

- Email Greg
- Follow/Share
- Facebook



energy for life

+ New Book Released



curing corruption

+ Audio Series Featured



thinking well

+ This Blog Rocks

Poverty in Paradise

Make the logo bigger. If you don't, I'll be very upset.

DATE: 10.27.09 TIME: 14:54 PM + 0 Comments



Recently on the Book Cover Archive Blog, I posted a handful of my favorite book-related logos. I thought it may be worth showing some old concepts I'd done for the Book Cover Archive. Partly just to show process, and partly to show how things just don't work out.

BCA was originally titled the All Cover Archive, which I abandoned because "Book Cover Archive" is more authoritative, and because we had considered calling a project the "All Peer Review" at my old firm, Fwis. I didn't know if they were still planning on pursuing that, so running with the "All" schtick.

My primary beef with all the logos I'd done for BCA were that they were mediocre and mildly corny. I had initially wanted to design a contemporary version of a classic book trade label, but never found a concept

live events

- October 27, 3:00 pm [Fall Certification](#)
- November 5, 7:00 am [Coach Connect](#)
- December 3, 7:00 am [Coach Connect](#)

podcasts

- October 27, 3:00 pm [Fall Certification](#)
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- December 3, 7:00 am [Coach Connect](#)

video insights



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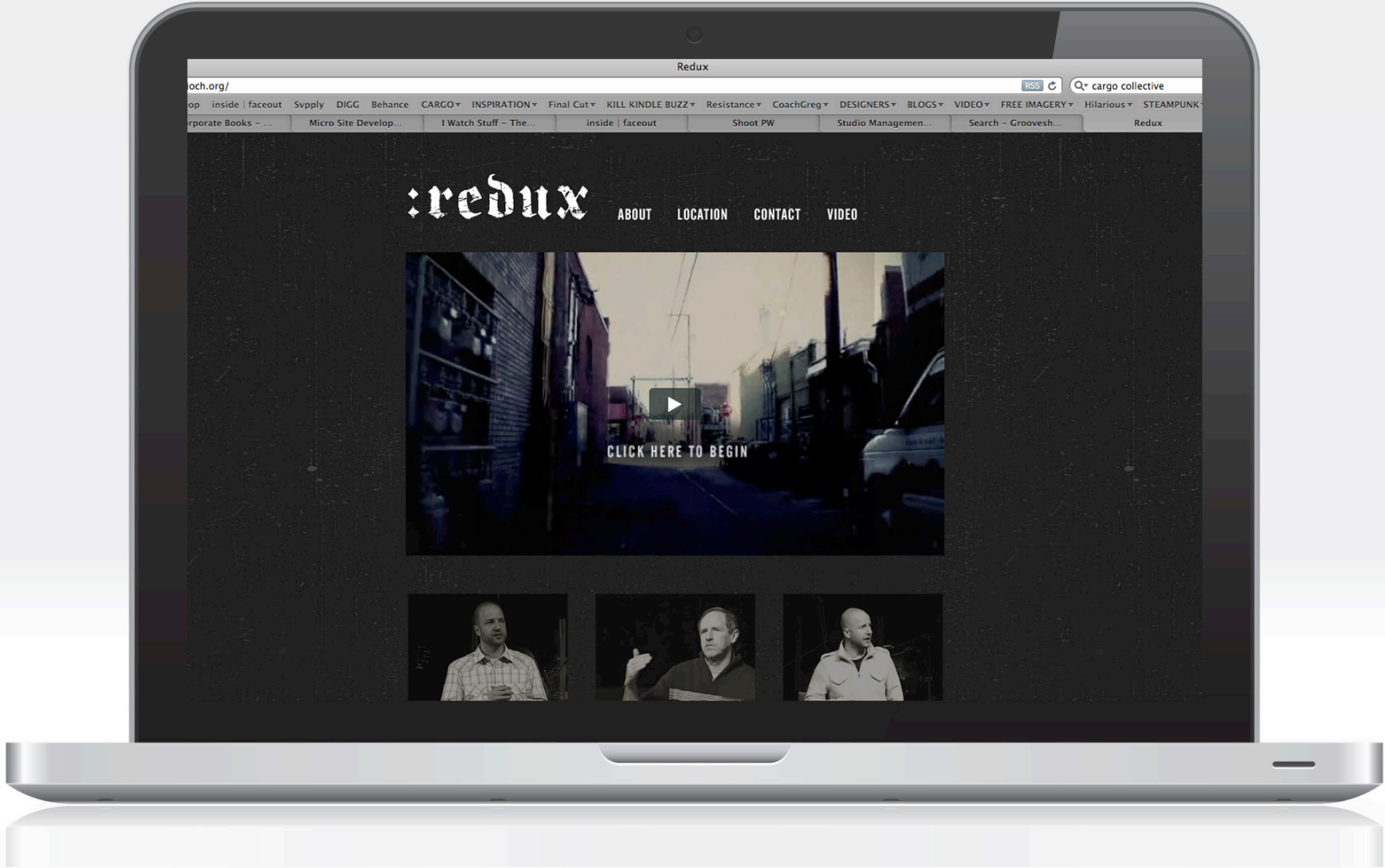
ABOUT GIVE PARTNER CONTACT

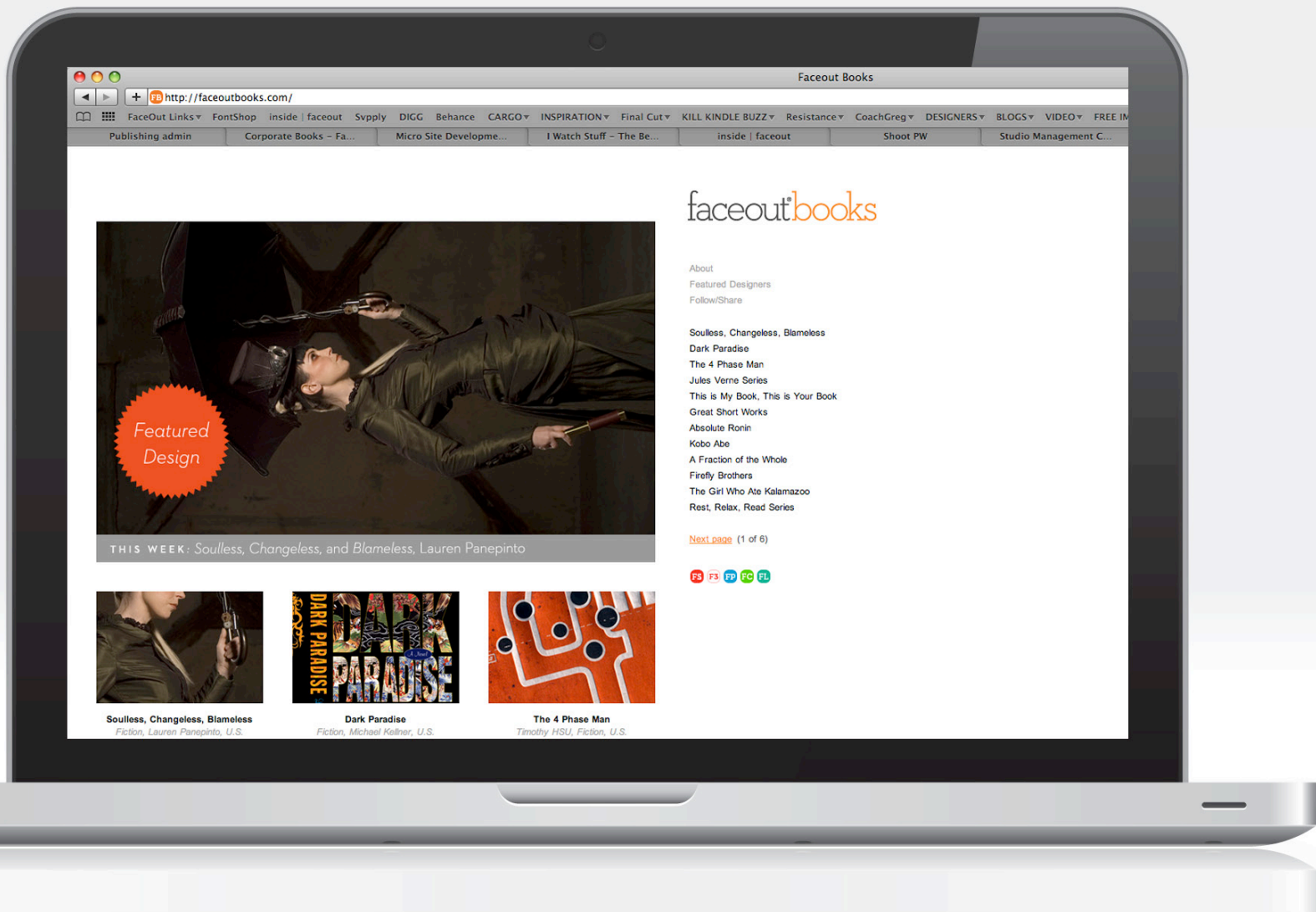
Before January 12, 2010, this site didn't exist. Neither did the react organization. But from now on, we'll be here. To mobilize. Respond. And react. Whenever the unexpected happens — locally, nationally, globally.

People everywhere have always needed help. It just took an event like the Haitian earthquake to move us to action. If you, like us, feel the need to react, please join with us.



PHOTOS COURTESY SAMARITAN'S PURSE / PHOTOGRAPHER DAVID VITTELY





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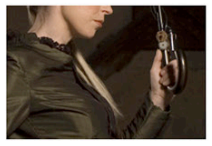


Featured Design

THIS WEEK: *Soulless, Changeless, and Blameless*, Lauren Panepinto

- About
- Featured Designers
- Follow/Share
- Soulless, Changeless, Blameless
- Dark Paradise
- The 4 Phase Man
- Jules Verne Series
- This is My Book, This is Your Book
- Great Short Works
- Absolute Ronin
- Kobo Abe
- A Fraction of the Whole
- Firefly Brothers
- The Girl Who Ate Kalamazoo
- Rest, Relax, Read Series

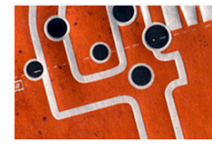
[Next page](#) (1 of 6)



Soulless, Changeless, Blameless
Fiction, Lauren Panepinto, U.S.



Dark Paradise
Fiction, Michael Kohlner, U.S.



The 4 Phase Man
Timothy Hsu, Fiction, U.S.

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